



Applicability and Parameterization of Machine Learning Approaches for Time Series Modeling

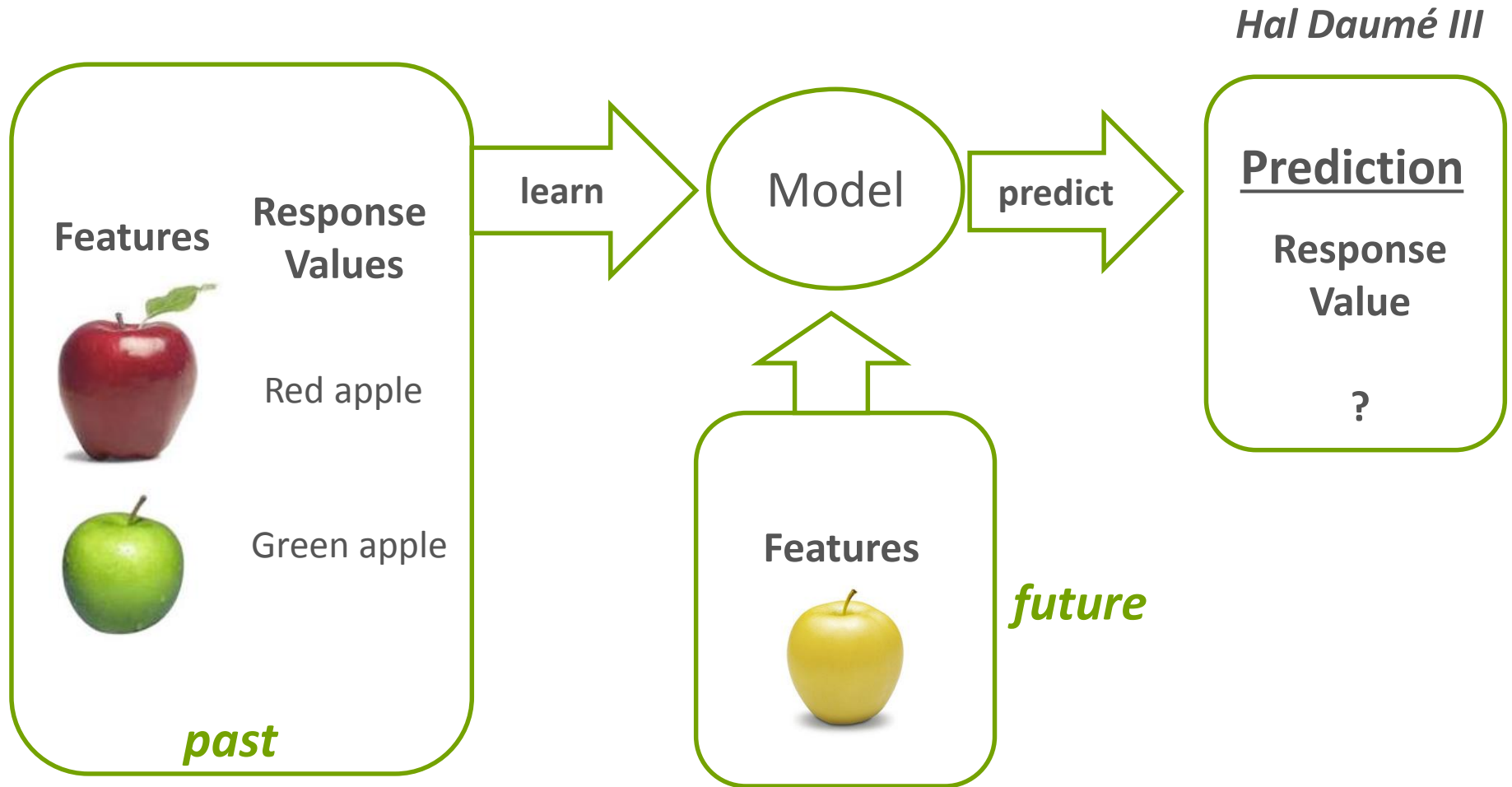
Bachelor thesis – *Onur Ekici*

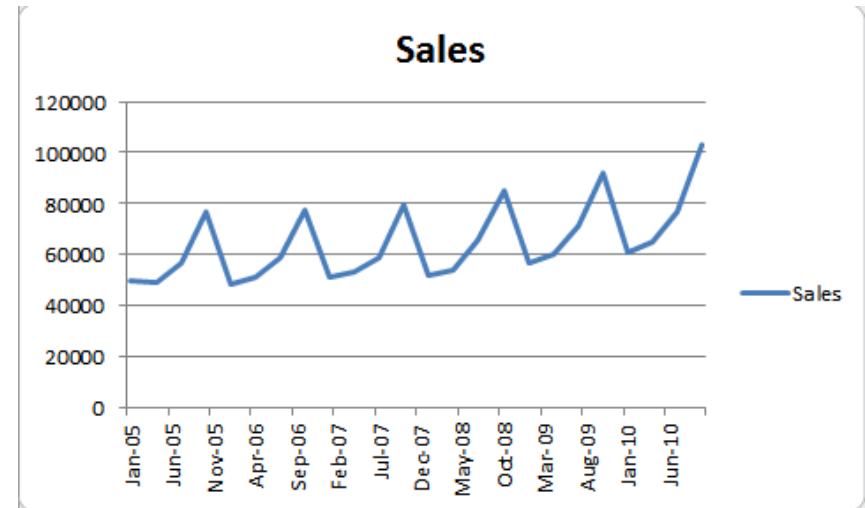
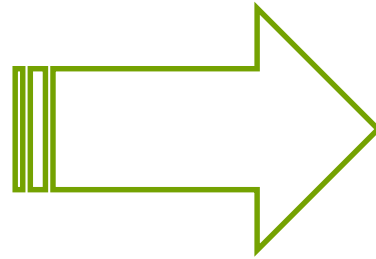
Montag, 12.05.2014

> What is Machine Learning ?



Machine learning is about predicting the feature based on the past





- *Decision-making and investment planning*

- *Statistical models* → Machine Learning





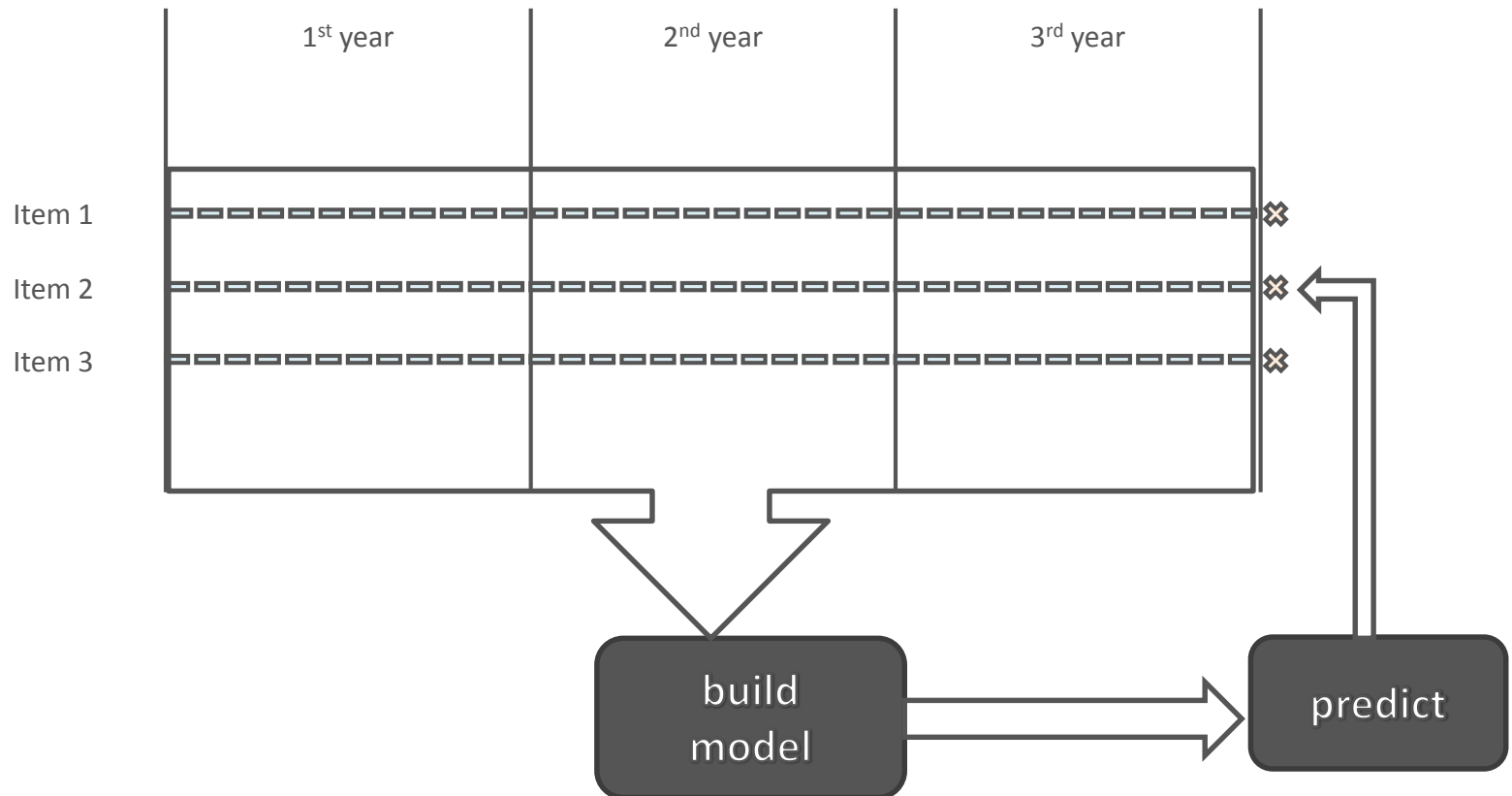
- TIME SERIES MODELING
- MACHINE LEARNING
- BUILD MODEL
- ENSEMBLE MODELS
 - Bias Correction
 - Ensemble Estimations
- CONCLUSION



- **TIME SERIES MODELING**
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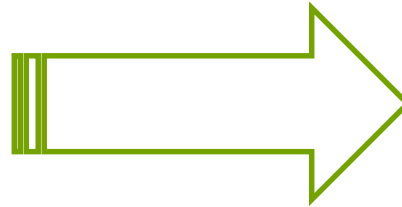
- Generally determined by using statistical models
e.g. exponential smoothing, autoregressive model
- Require a long and consistent history



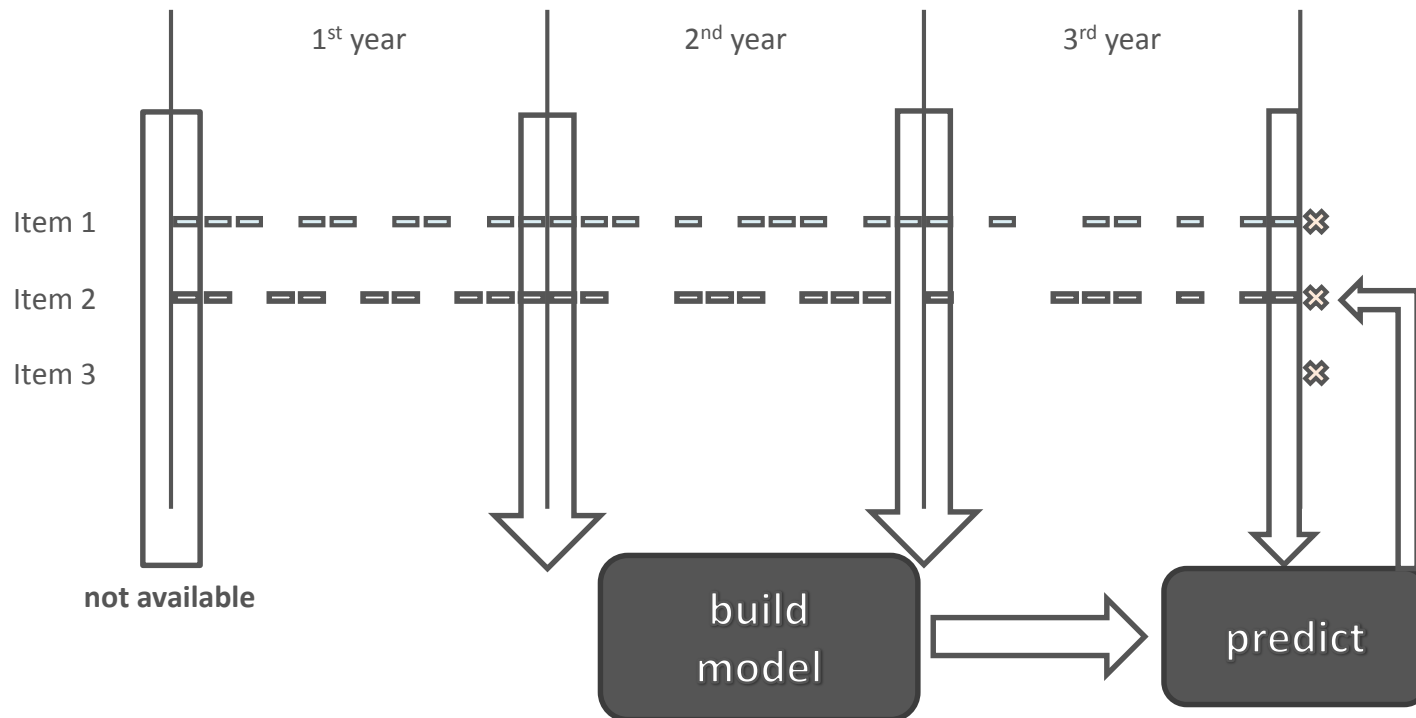
> Cross Sectional Forecasting



Sparse and too short
for the statistical models



Cross Sectional Forecasting



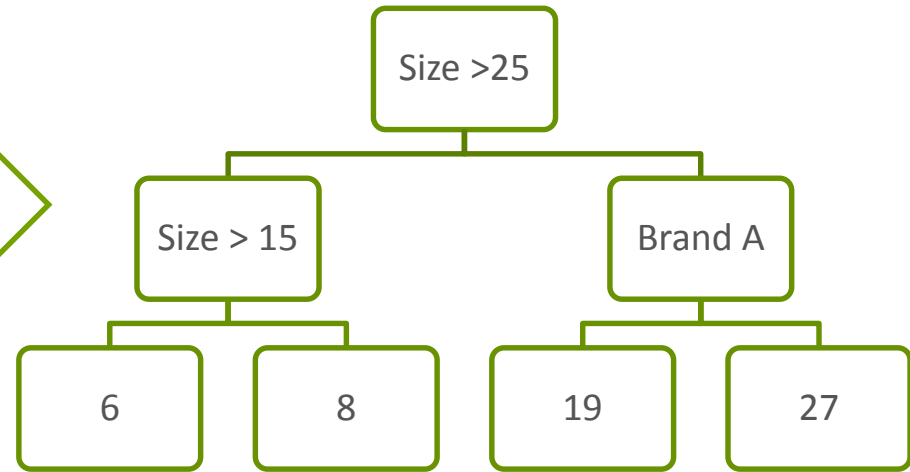
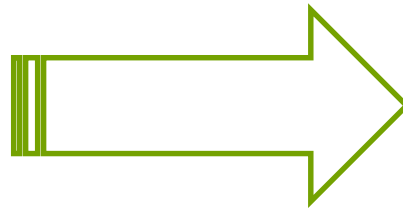


- TIME SERIES MODELING
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Brand	Size	Price
A	10	6
A	20	8
A	30	19
B	40	27

Train Data



Model → Regression Tree

- *Split the data recursively into two groups to fit*
- *How to split data*
 - Maximum decrease of the impurity of a node → best split
 - Impurity of a node in regression problems:

$$MeanSquaredError = \frac{1}{n} \sum_{i=1}^n (Y - Y')^2$$

> A simple Example



The "price" for each instance should be predicted from features "size" and "brand"

Brand	Size	Price
A	10	6
A	20	8
A	30	19
B	40	27

$\frac{60}{4} = 15$

Before Splitting:

Regression Tree has a single node, which contains all instance

$$MSE = \frac{9^2 + 7^2 + 4^2 + 12^2}{4} = 72.5$$

Now, the aim of CART is to minimize MSE.

> A simple Example



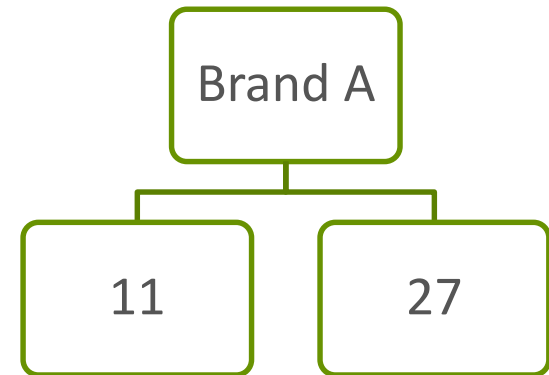
The "price" for each instance should be predicted from features "size" and "brand"

One possible split :

- A or B



Brand	Size	Price
A	10	6
A	20	8
A	30	19
B	40	27



Finding the best split:
Splitting on brand :

Brand	Size	Price (Y)	Predicted price(Y')	Squared error
A	10	6	11	25
A	20	8	11	9
A	30	19	11	64
B	40	27	27	0
				<u>MSE=98/4=24.5</u>

> A simple Example

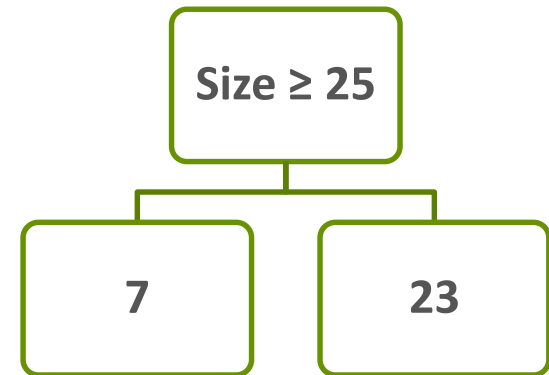


The "price" for each instance should be predicted from features "size" and "brand"

Three possible split :

- ≥ 15 or not
- ≥ 25 or not
- ≥ 35 or not

Brand	Size	Price
A	10	6
A	20	8
A	30	19
B	40	27



Finding the best split:

The best split for size ≥ 25 :

Brand	Size	Price (Y)	Predicted price(Y')	Squared error
A	10	6	7	1
A	20	8	7	1
A	30	19	23	16
B	40	27	23	16
				<u>MSE=34/4=8.5</u>

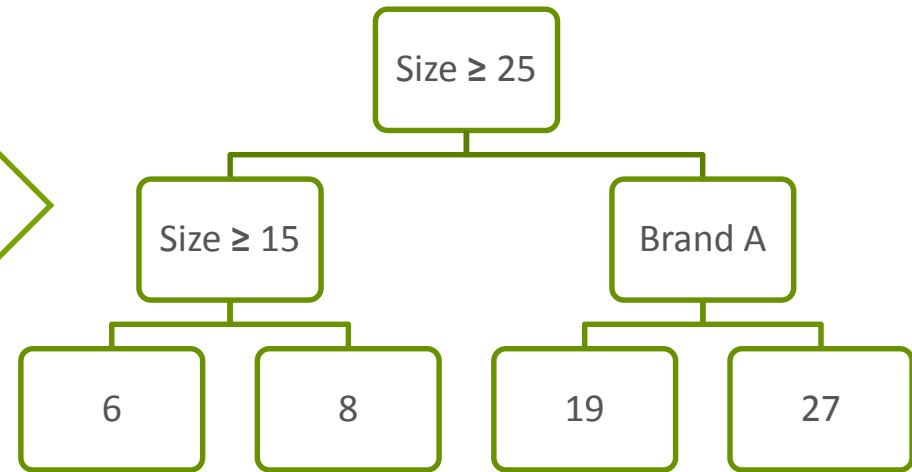
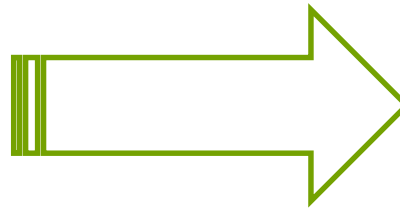
> A simple Example



- *Same steps again and again.*

Brand	Size	Price
A	10	6
A	20	8
A	30	19
B	40	27

Train Data



Model → Regression Tree



CART
IS
SIMPLE



Computationally fast
and
easy interpretable

BUT

- Overfit the training data (when stops fitting ?)
- Small changes lead to big changes in the decision tree

Leo Breiman offers random forest as a solution.

- Random Subspace Method
- Bootstrap Aggregating



CART builds just one tree

Random Forest build lots of different trees with CART Algorithm

Random Subspace Methods

Best split is searched not over all features

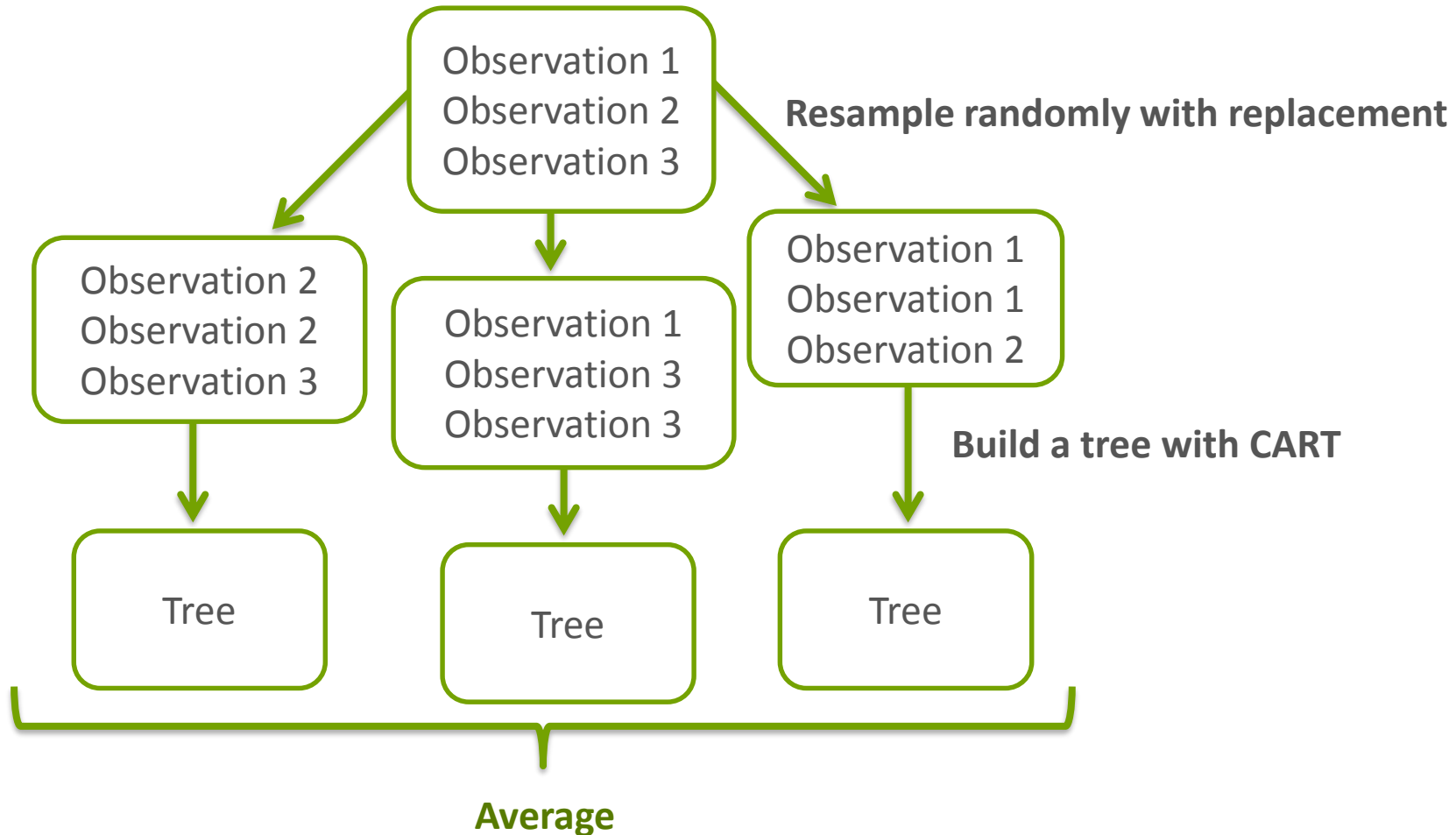


**Best split
searched
from
Randomly
selected
features**

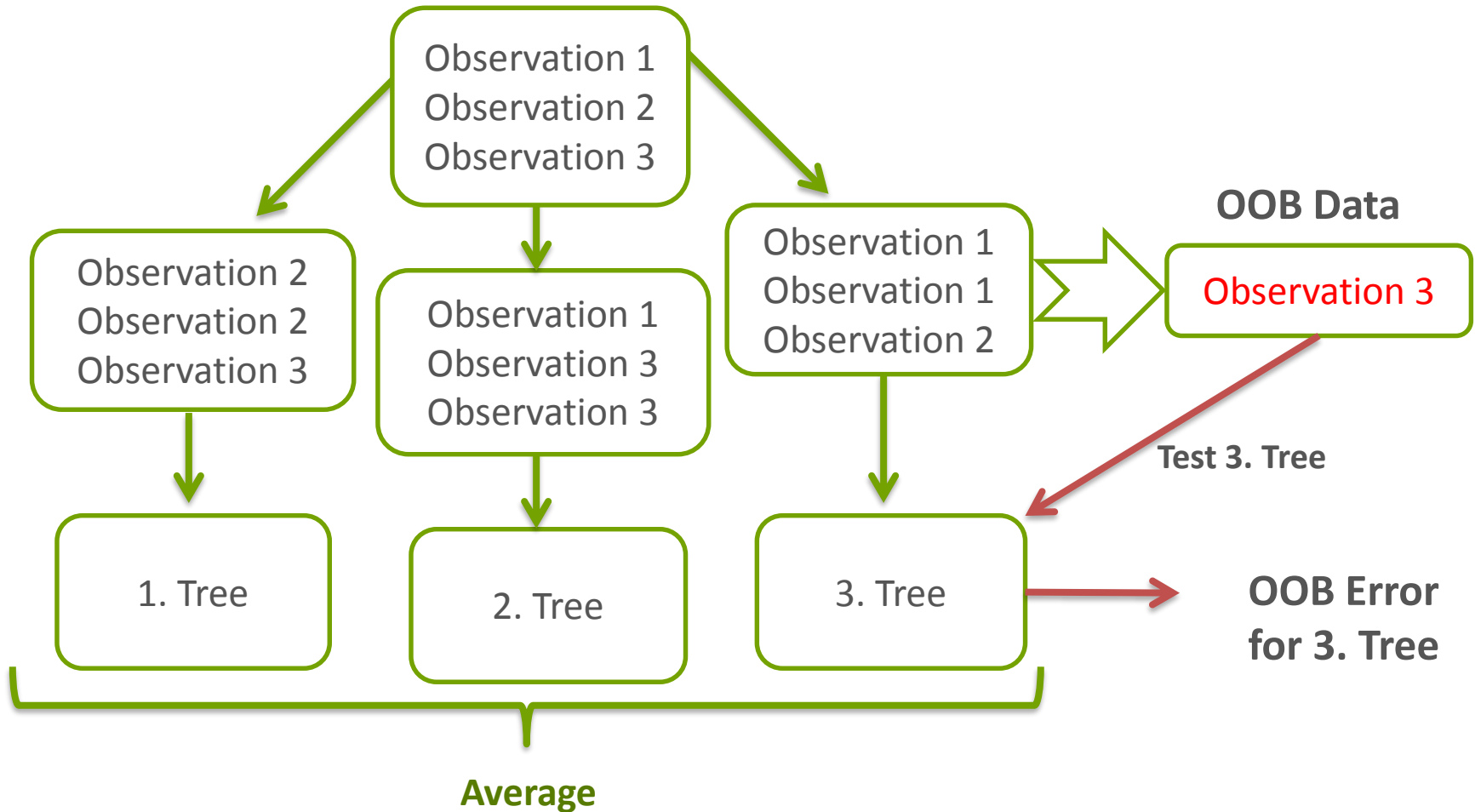
> Bootstrap Aggregating



Is a machine learning ensemble method to combine models



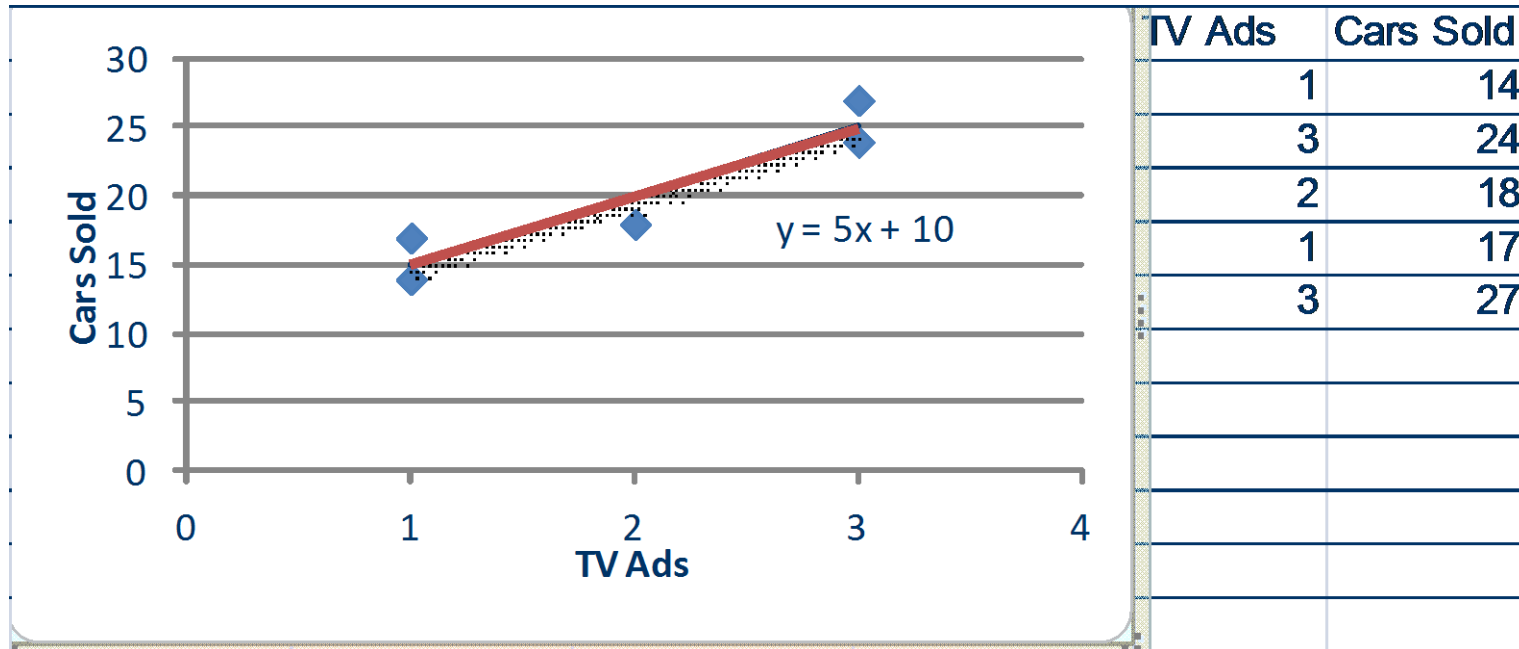
> Out Of Bag Error



> Linear Model



The relationship between a number of independent variables (x_1, x_2, \dots) and a dependent variable y





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3 years (36 months) market data is available for this case study

- Building predictive model (first 13 months)
- Evaluation of the model (remaining 22 months)

Following features available for each item:

- Sales units in the previous month
- Stock units in the previous month
- Purchase units in the previous month
- Property of Item 1 ... 6

The aim is to predict:

1. Sales number per month
2. Sales number for each brand per month
3. Sales number for each item per month



Identifying relevant predictor variables, rather than only predicting the response by means of some black-box model, is of interest in many applications.

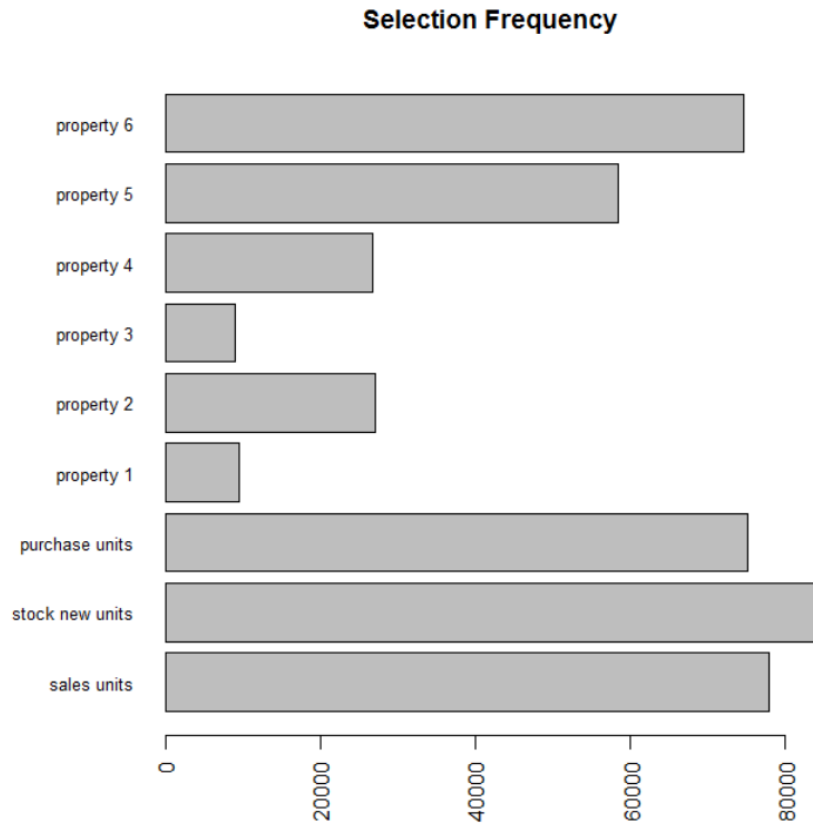
Carolin Strobl 2008

2 possible methods for random forest in regression problems:

1. Selection Frequency
2. Permutation Importance



how often was each feature used in the individual trees for the division

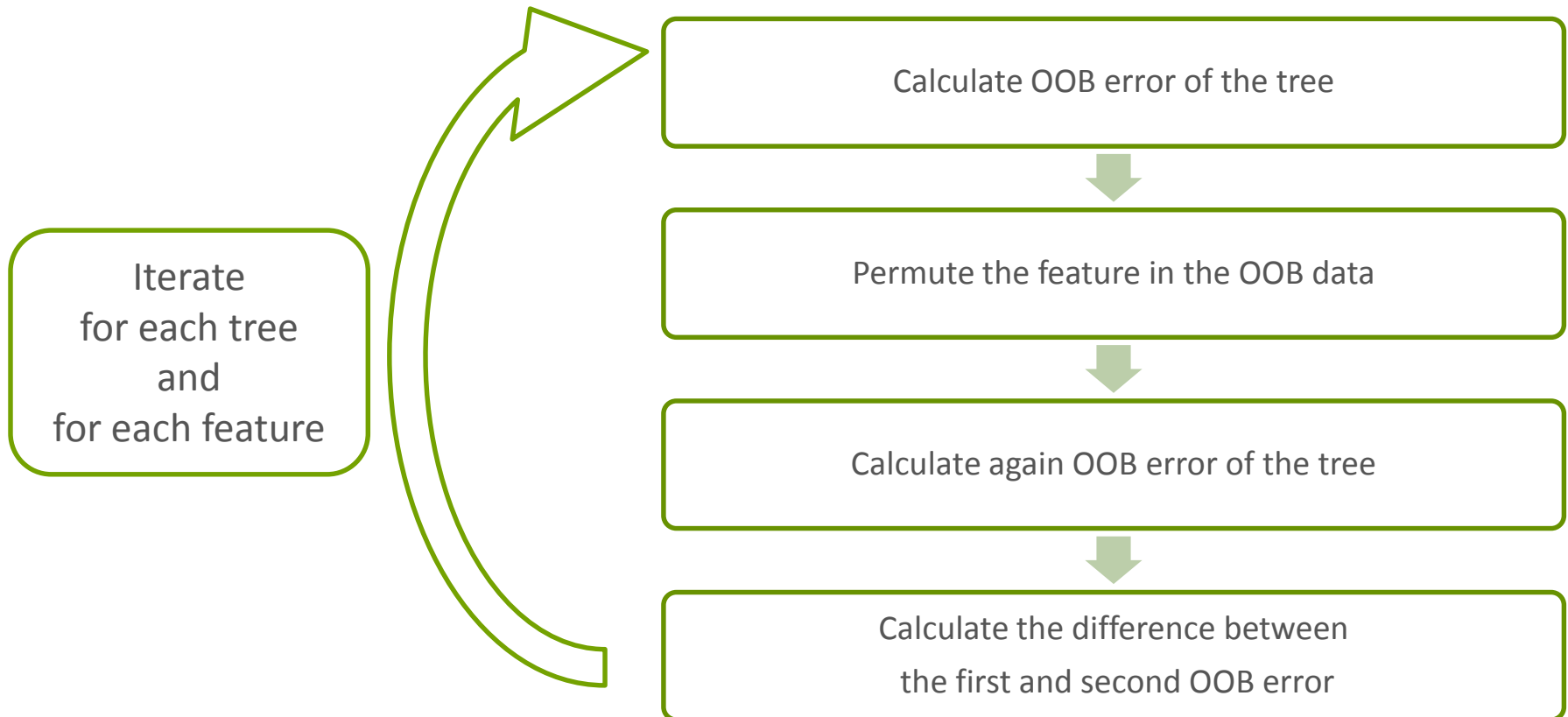


The relevant Features:

- Property 6
- Property 5
- Purchase units
- Stock new units
- Sales units

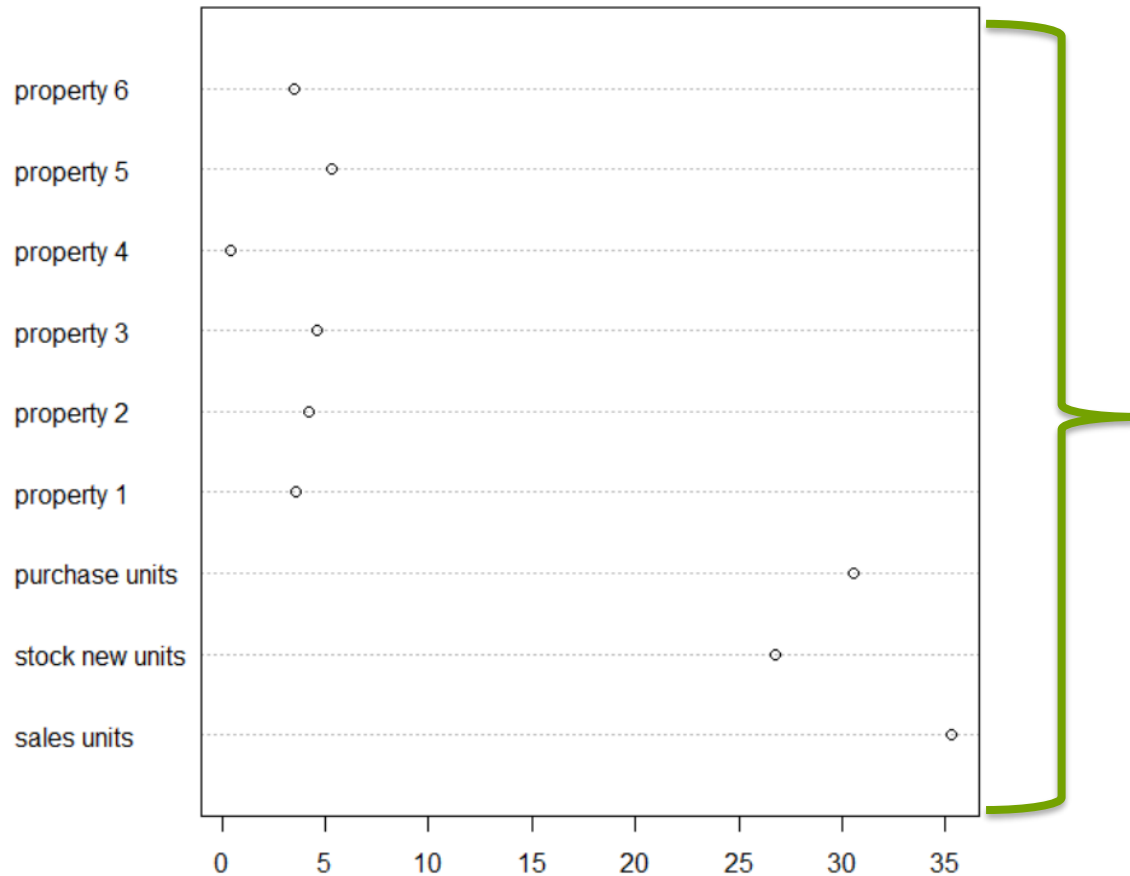


The value of the feature is artificially noised and the change of OOB error is measured.





Averaged Percent of Decrease in OOB Error



The relevant Features:

- Purchase units
- Stock new units
- Sales units



Now there are 3 possible scenarios:

- 1. Random Forest with all features (black box model)*
- 2. Random Forest with the relevant features through selection frequency*
- 3. Random Forest with the relevant features through permutation accuracy*

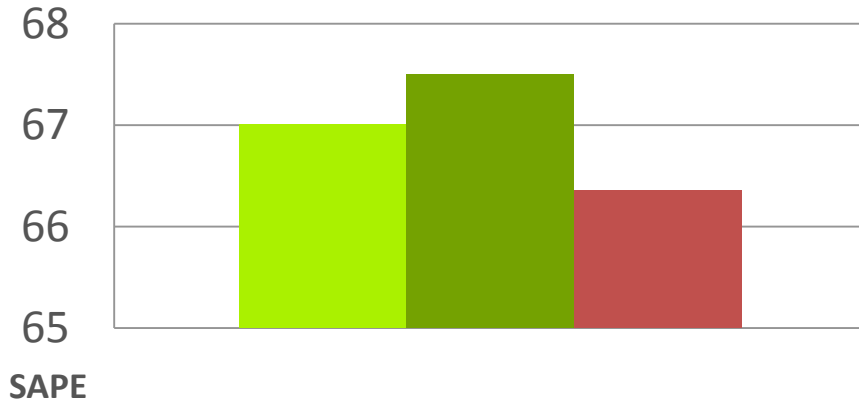
1. Question is:

Which feature selection method should be used in random forest and is it necessary ?

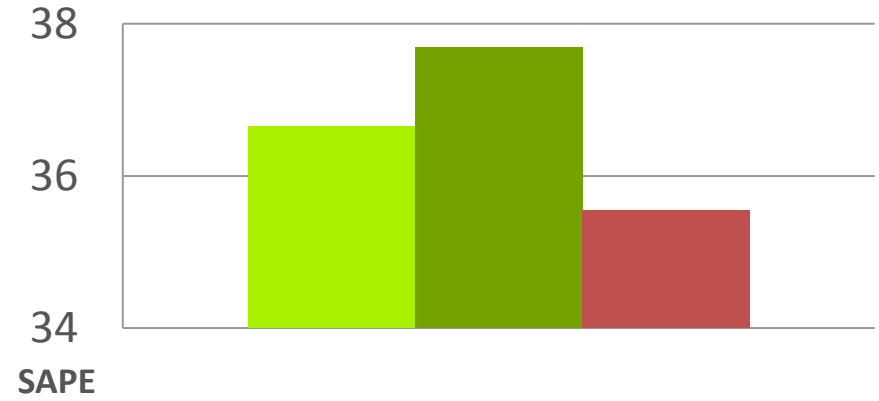
> Selection of The Relevant Features



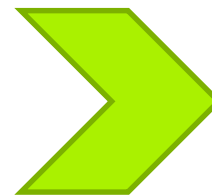
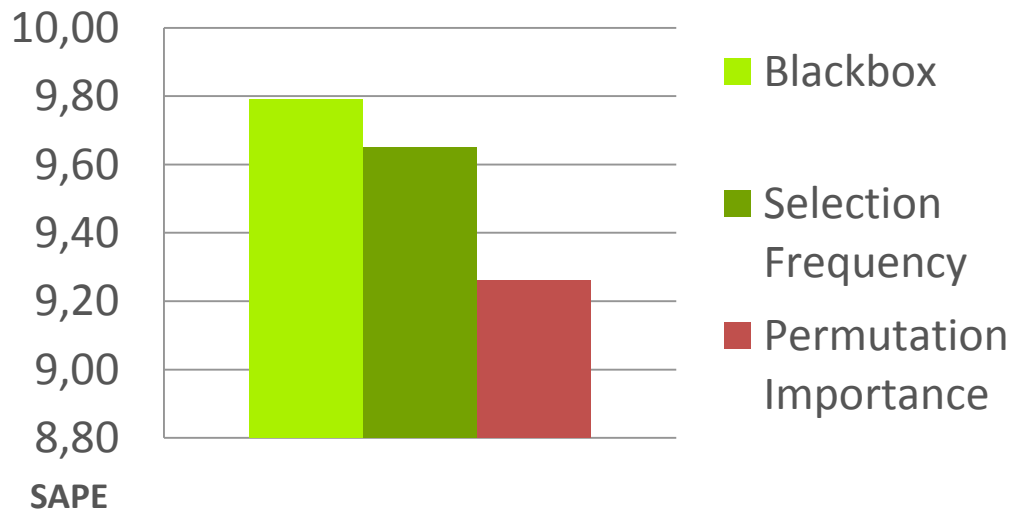
Sales num. for each item



Sales num. for each brand



Total sales num.



- *The permutation importance is more reliable*
- *Choosing relevant features improves the accuracy of random forests.*



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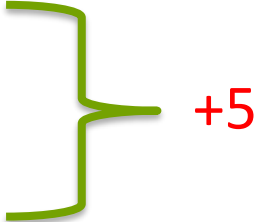


- *The bias is a systematic error in the model estimation.*

Model:

$$y = 5 * x + 10$$

TV Ads	Sold Car
10	65
20	125
30	165



2 methods are introduced to correct bias:

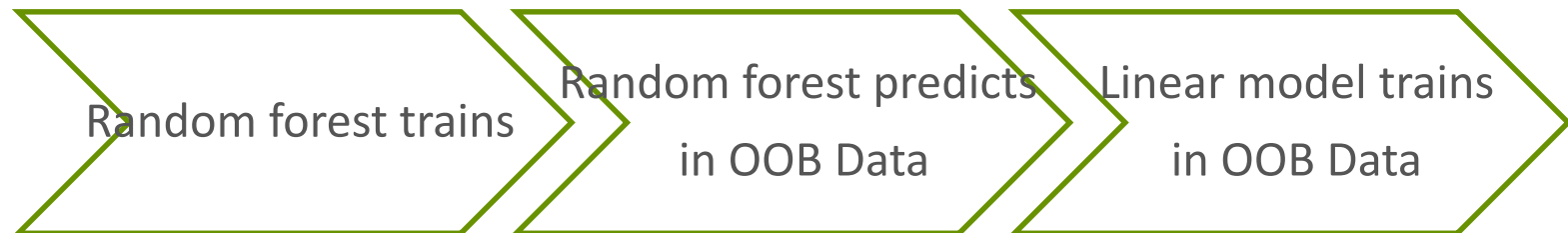
1. *Ensemble of random forest estimation and bias correction with linear model*
2. *Ensemble of random forest estimation and bias correction with random forest*



- *Proposed by Zhang and Lu (2012)*

Linear relationship between the real value and estimated value

$$\mathit{newEstimation} = b_0 + b_1 * Y_{\mathit{randomForest}}$$





- *Proposed by Ruo Xu (2013)*
- ***Relationship between the features and bias***
- *Use a second random forest predict bias of the first random forest*





1. *Random forest*
2. *Ensemble of random forest estimation and bias correction with linear model*
3. *Ensemble of random forest estimation and bias correction with random forest*

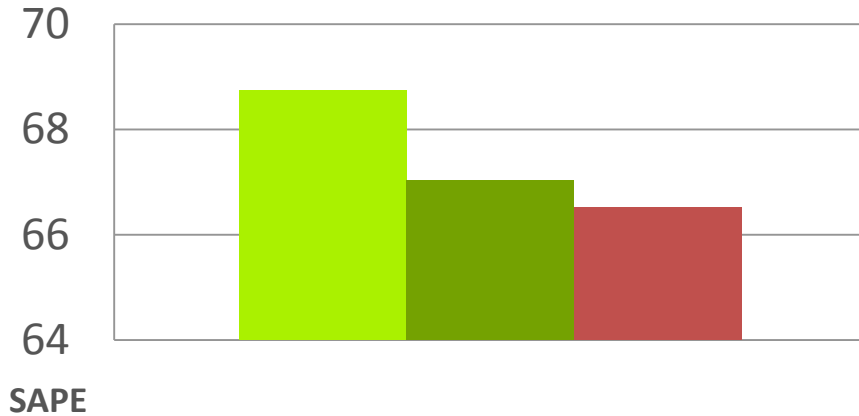
2. Question is:

How effective are the bias correction methods in time series ?

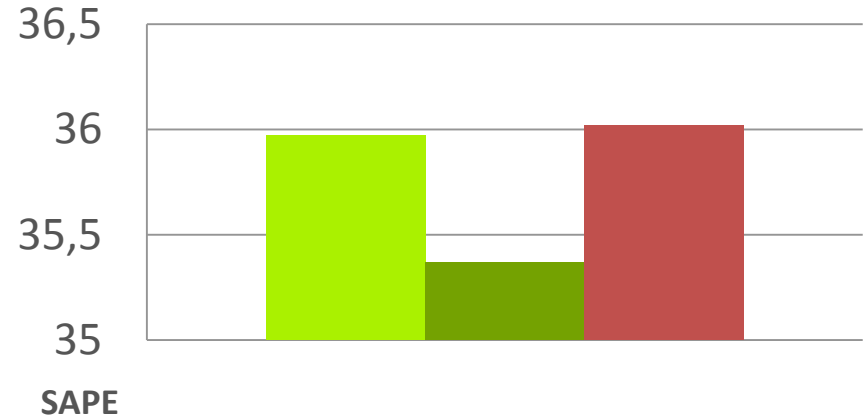
> Bias Correction Methods



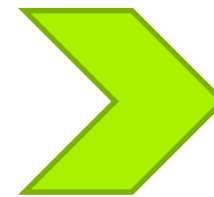
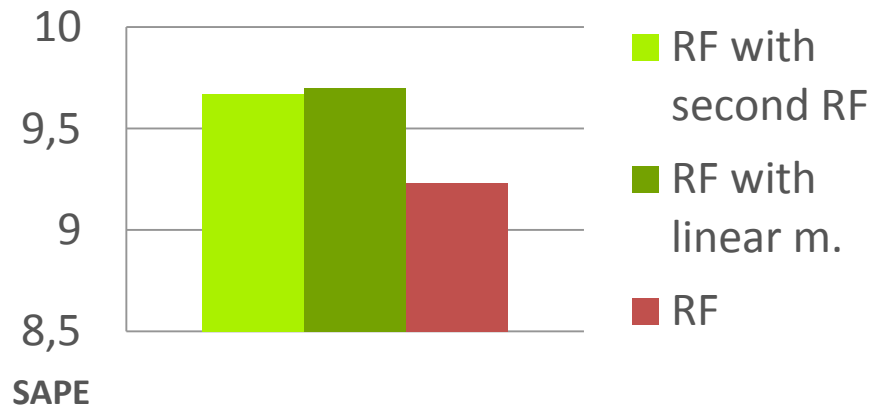
Sales num. for each brand



Sales num. for each brand



Total sales num.

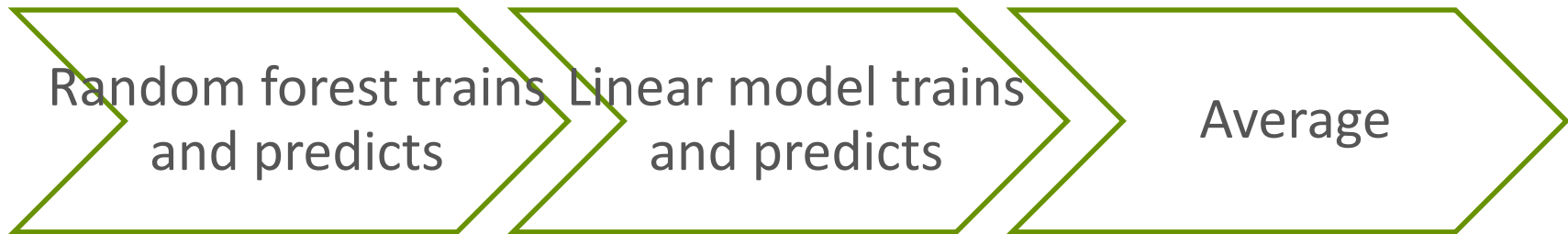


•The bias correction methods have not yielded any significant improvement



Perlich proved that logistic regression and decision trees act as a complement to each other

- Here the estimations of each model will be equal-weighted combined



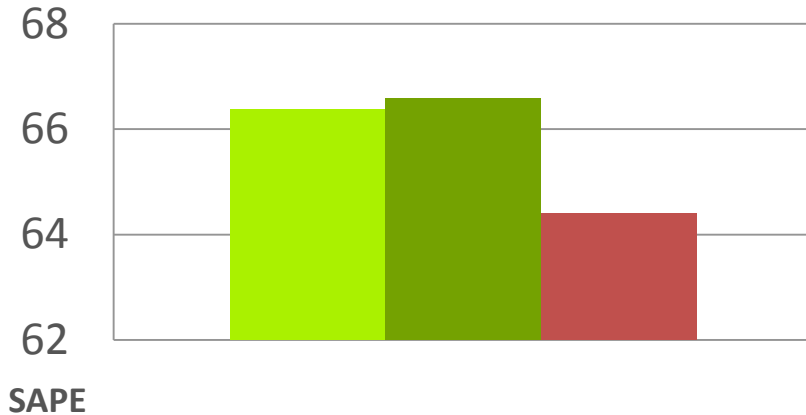
3. Question :

Is it possible to improve accuracy with ensemble of linear model and random forest ?

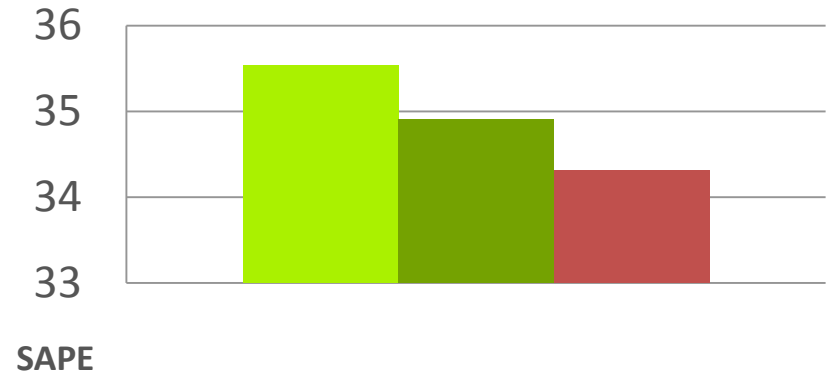
> Ensemble of Models



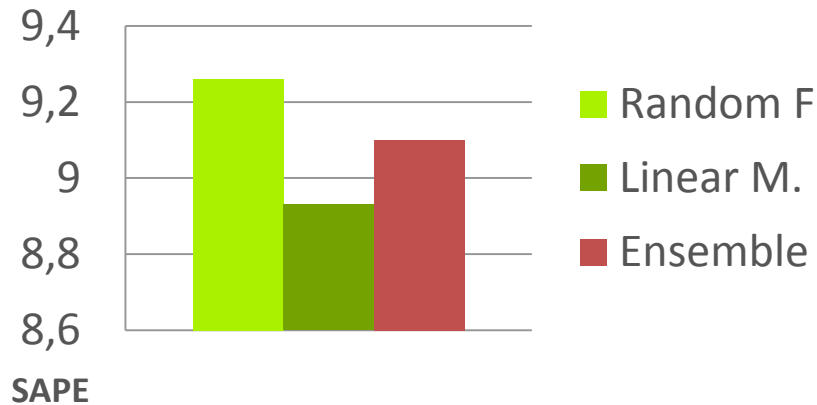
Sales num. for each item



Sales num. for each brand



Total Sales num.



•The ensemble has a better accuracy than the linear model and the random forest



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*8 different model based on 2 machine learning approaches;
Random Forest and Linear Model*

- 1. Better to select relevant features instead of some black-box model*
- 2. Permutation Importance is more reliable method to select features*
- 3. Ensemble of RF and LM has better accuracy than either RF, or LM alone*
- 4. Bias correction methods have not resulted any improvement*

Future Works

- Combine different models: SVM, neural networks etc.*
- Combine with different ratios*



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Bachelor thesis – Onur Ekici

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> Parameter of Random Forest

Technology



There are 3 parameter for random forest:

Number of Trees (ntree) :

the optimization of the performance rather than the optimization of the accuracy.

It should not be set too small,
hence the forest can be stabilized. It should be at least several hundred.

In case it is too large,
the computation takes more time, but the result does not change.

Default value : 500

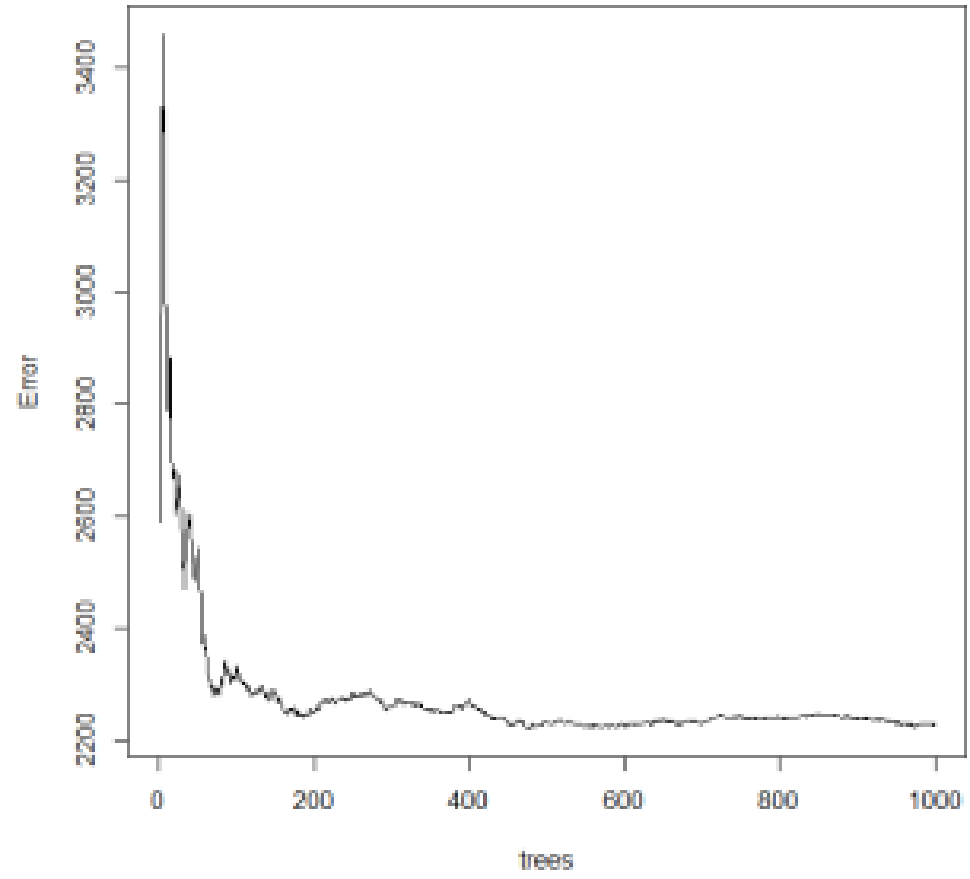
In this work: 1000

> Parameter of Random Forest

Technology



randomForest



Test was performed in the initial data.

The forest stabilizes after 200 trees in most cases.

(a) between 1st month - 2nd month



Node size (nodesize) :

When should stop CART algorithm ?

If the number of instances in the node is less than or equal to the node size, then the algorithm stops splitting and this node is called terminal node.

Important parameter in CART, but has not great effect in random forest.

Default Value : 5

In this work: 5

Number of features sampled (mytr):

It is a key parameter to optimize accuracy of random forest.

Breiman suggested one third of the number of features for regression problems.

The tuneRF function in R Implementation of random forest tunes mytr.